

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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# MULTIMEDIA UNIVERSITY

## FINAL EXAMINATION

TRIMESTER 2, 2017/2018

**BPS1014 – PSYCHOLOGY**

(All Sections / Groups)

6 MARCH 2018

9 A.M – 11.00 A.M  
(2 Hours)

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### INSTRUCTIONS TO STUDENT

1. This question paper consists of 1 page.
2. Answer **ALL** questions.
3. Write your answers in the answer booklet.

**ESSAY QUESTIONS [ 50 MARKS ]**

**Instructions:** Answer **ALL** questions. Write your answers in the Answer Booklet.

1. In situations involving operant conditioning, the probability that a given response will occur changes, depending on the consequences that follow it. Explain the nature of these consequences of behaviour by providing **two** examples for each of them.

**[10 Marks]**

2. Psychology is the science of behaviour and mental processes. It is a broad study which includes many specialty areas. Explain **five** specialty areas of psychology.

**[10 Marks]**

3. Motivation refers to the drives that propel us to specific directions. Explain primary and psychological motives.

**[10 Marks]**

4. Stress can have both negative and positive impacts on an individual. Explain the difference between positive and negative stress and provide **four** examples for each of them.

**[10 Marks]**

5. Social Psychology is a branch of psychology that studies individuals as they interact with others. Explain all these following Social Psychology terms;

- a) Social conformity
- b) Social norms
- c) Deindividuation
- d) Social facilitation
- e) Social loafing

**[10 Marks]**

**End of Paper**